

by Arden Thomas

Cincom Smalltalk Product Manager





Cincom Talks:

 Building a Business with Cincom Smalltalk

> by Arden Thomas, Dirk Verleysen

Cincom News

by Arden Thomas





"What does Cincom Smalltalk and the Tour de France have in common?"





Contents

- **TdF** TdF terms
- International Appeal
- Teams Teamwork to get it done
- Peloton Mass appeal
- Domestique The workhorses!
- Maillot Jaune The Yellow Jersey
- Team Manager
- "It's not about the bike" ... (your name here)



TdF - Cincom Smalltalk's "Tours de Force"





TdF terms

- The International Community
 - (Int'l) (makeup of our team too!)
 - Smalltalk is the common language
- Team Manager
- Peloton
- GC
- Domestique
- Jerseys:
 - White
 - Green
 - Polka dot
 - Maillot Jaune (Yellow Jersey)



Cincom.

TDF History

Past > Present > Future

- ObjectStudio 8.2 (8.2.1) > 8.3 (8.3.1) > 8.4 (8.4.1)
- VisualWorks 7.7 (7.7.1) > 7.8 (7.8.1) > 7.9 (7.9.1)



Tour de Force Peloton (Mass Appeal)

Cincom Smalltalk Foundation



Cincom.

Our Tour de Force - Breakaways

ObjectStudio

VisualWorks

Cincom Smalltalk Foundation



Cincom.

The International Community

- Cross Platform
- Unicode VM





White Jersey – Best New Feature

- Past
 - WSDL 2.0 / SOAP 1.2 revamp
 - COM revamp
- Present
 - External Encryption option
 - Flexibility
 - Speed
 - standards
- Future
 - TextEditor
 - IPV6







Green Jersey – Sprinter

- Past
 - Delays
- Present
 - Skins An innovativeUI approach
- Future
 - TextEditor







Polka Dot Jersey – Climbing to New Heights

- Future
 - Font Framework Revamp
 - Store configuration management
 - Store speed







Domestique

- Polycephaly
- Polycephally II
- GC performance improvements
- Database driver refinements

Future

- Code completion
- Code highlighting
- (TextEditor) parsing





The Maillot Jaune -

- Past
 - Polycephaly
- Present
 - Polycephaly II
- Future
 - Stay tuned!













International Community

Windows 7 Compatibility logo



Cincom.

International Community

- Past
 - Move to shared foundation (OS8)
- Present
 - Mapping tool moved to shared O/R mapping (GLORP)
- Future
 - Move to shared COM



White Jersey – Best New Feature

- Past
 - Revitalized Modeling & Mapping
- Present
 - Mapping tool move to new O-R technology (GLORP)
- Future
 - More flexible/powerful GUI framework
 - Other (top secret!)





Green Jersey – Sprinter

- Past
 - Vista Certified
- Present
 - Windows 7 logo
- Future
 - Continued Windows certifications







Polka Dot Jersey – Climbing to New Heights

- Past
 - OS8
- Present
 - Round trip engineering
- Future





The Maillot Jaune -

Future - NEW GUI and Infrastructure Work

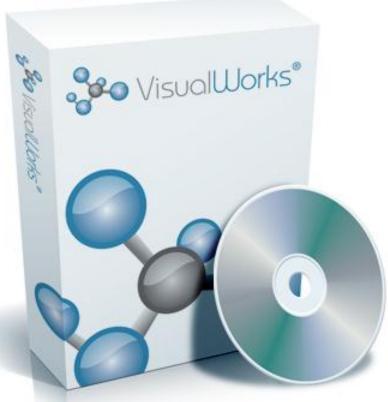
- Use the native Windows Common Controls, like other Windows "Standard Applications"
- Windows Procedure and MessageMap in Smalltalk
 - you can define your own messages, no filtering
- All Smalltalk code
 - no primitives, no hiding of code, no "magic"
- Extensable
 - everything is in Smalltalk, clients can change the style of the controls
- Adaptable
 - can be easily updated to the next Windows UI changes.
- Goal: a new UI, implemented in Smalltalk, that is backwards compatible, but also implements the new or current features of the Windows Common Controls













The International Community

Past

- CLDR-based Internationalization
- Seaside latest version

Present

Xtreams

Future

- Better Font rendering, kerning
- Unicode 6.1 standards
- Rendering of non Latin characters



White Jersey – Best new feature

Past

- Project Launcher
- Cairo graphics

Present

Windows 64 bit





Domestique

- Past
 - Polycephaly
- Present
 - Windows 64
 - COM 64
 - Oracle 64
 - ODBC 64





Green Jersey – Sprinter

- Past
 - Delays
- Present
 - Skins An innovative UI approach
- Future
 - Font work







Polka Dot Jersey – Climbing to New Heights

- Past
 - 64 bit foundation work (Linux, Solaris)
- Present
 - Store
- Future
 - Store configuration management



The Maillot Jaune -

- Past
 - Polycephaly
- Present
 - External Encryption
- Future
 - TextEditor work
 - Built in auto-completion
 - Built in highlighting
 - Base for community improvements
 - Better rendering
 - Unicode 6.1 standards
 - Rendering of non-latin characters







Sprints!

Process Refinements

- More sprints!R&D work
- More tests
- Store configuration management experiments





Release Changes

Just because it is not broken, doesn't mean we cant make it better!

- Recent experiments in releases





Release Changes

Customers asked for true maintenance releases:

- We heard you!
- ObjectStudio 8.3.1 and VisualWorks 7.8.1 are true maintenance releases
- ObjectStudio 8.4.1 and VisualWorks 7.9.1 will be maintenance releases



Release Changes

Future:

- Annual major releases
- True maintenance releases
 - Support
 - Resolutions
 - Resolution bundles





Sportsmanship

- Sponsorship of ESUG, STIC, others
- Xtreams Open sourced for ST community
- Direct and indirect employment of Smalltalkers!



The Cincom Smalltalk Team

Committed to Smalltalk Excellence and working together

- Engineering
- Support
- Product management
- Executive management

















"It's not about the bike"

It is about the customer and developer - You!

Our aim is to help software developers aim high and achieve their goals



Your goals

Please tell us about your goals!

Customers and industry users should contact Cincom Smalltalk Product management at: athomas@cincom.com - Cincom is listening

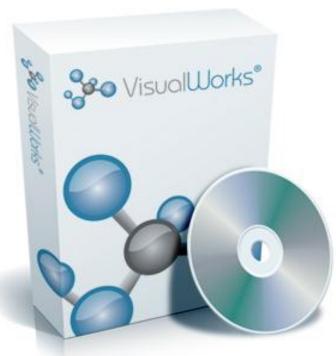
Please send product management your requirements, ideas and wishes!





Cincom Smalltalk™







Thank You!

Cincom Smalltalk Contacts

- Arden Thomas Product Manager
 - athomas@cincom.com
- Suzanne Fortman Program Director
 - sfortman@cincom.com
- Jeremy Jordan Marketing Manager
 - jjordan@cincom.com



Show and Tell

ObjectStudio GUI brief - Andreas



Cincom.