





Thanks for being here!



Thanks Citilab



ESUG 2010
BARCELONA
del 13 al 17 de
SETEMBRE



Thanks

Joan Guell
(Smalltalker -
Citilab)

Jose Garcia
(Smalltalker -
Citilab)

Marina Conde
(Smalltalker -
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(Smalltalker)

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(Smalltalker)

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(Smalltalker)

Thanks Jordi





Non profit organization

Promotion of Smalltalk

Board: A. Plantec, S. Stinckwich, M. Denker,
N. Bouraqadi, L. Fabresse, S. Ducasse, D.
Cassou



- A great conference
- SummerTalk projects
- Sponsoring actions
- Sponsoring scientific articles (4 in 2009)
- Student volunteer program (18 in 2009)

SummerTalk 2010



- **Morphic 3.0**
- **iPhone Dev**
- **Glamour**
- **DrGeoll Scripting**

Summer Talks ...



SqueakOpenDBX 2009
SqueakOpenDBX 2008
Safara 2008
New Compiler for Squeak 2006
RDF Framework for Smalltalk 2006
Process based BugTracking System 2006
ICal support in Smalltalk 2006
SqueakBot 2006

Sponsoring Scientific Publications



- 8 international conference papers in 2008
- 6 international conference papers in 2009
- 4 up until now in 2010

Sponsoring articles about Smalltalk



- 6 in 2006
- 3 in 2007
- 5 in 2008
- 3 in 2009
- 2 in 2010

Smalltalk on iPhone!

- Squeak/Pharo on iPhone
- Squeak Mac VM cleaning





Sponsored 15 teachers

Coffee breaks

One invited speaker trip (A. Warth viewPoint)

2010 Sponsoring

- Russian Smalltalk user group
- Smalltalks 2010
- Smalltalk.cat/es
- OSCD 2010
- J2ML 2010

24 Student Volunteers

Free entrance

Free hosting

This is really important!

access to Smalltalk

networking

young blood



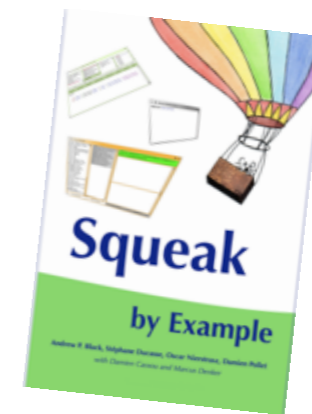
Slides collection

- <http://www.slideshare.net/esug>
- Old ESUG conferences online since 1993

Sponsoring accessible books



- Dynamic Web Development with Seaside...
- Squeak by Example
- Pharo by Example
- A Mentoring Course on Smalltalk



SeasideHosting

Free Seaside hosting

<http://www.seasidehosting.st>

Varia

Sponsoring of the Russian Smalltalk Server (2010)
Bootstrap Funds for Squeak Germany e.V.
Booth at Conferences
Chaos Computer Club talks at 21C3 and 23C3 (ESUG payed parts, besides SSUG and Squeak e.V)
Old book scanning
Digitizing VHS Video of Alan Kay's OOPSLA 1997 Keynote and make it available on Google Video
Teaching at Barcelona (Spain)
Teaching at Turino (Italy)
Teaching at Bledj (Romania)
Pharo Sprints
Managing money for the squeak foundation since 2004
Sponsoring of OSDC 2009 <http://act.osdc.fr/osdc2009fr/sponsors.html>

ESUG 2011?

- You want to organize it?
- Talk to us

Ideas?

If you have an idea/question/suggestion to promote smalltalk, talk to us

ESUG 2010 Highlights

Wifi and coffee :)

- esug2010 / esug2010citi
- Coffee ... follow the smell
- Videos streaming

2010

140 participants

24 student volunteers

10 free entrance

Insights

- 42 talks
- International Workshop
- Wolf Pack Programming
- Agile Day
- Secret talks
- License panel

Tech Award

- 15 submissions
- Vote with “en votre âme et conscience”

Tech Award

- Send and participate next year
- Don't censor yourself
- Be bold, be wild and cool

Book Award

Vote for the best book
of the last 6 years

<http://www.surveymonkey.com/s/Q2LKKDT>

Seaside book signature

seaside 

- Barcelona special edition
- We have 20 books at 18 Euros (instead 28)
- Come to get them signed :)

Seaside book signature

seaside 

VisualAge Party



Monday during the Tech award demos

Show us your project

- You get 10 min of the audience to show us your cool project!
- Register with XXX

Cosmo Caixa

- Buses leave at 16h00
- One bus! Don't miss it
- Award ceremony



Questions, problems

**Ask the student
volunteers :)**



Enjoy the conference



